

## **For Immediate Release**

# **ClubProcure and PureForm Global Announce Agreement to Offer CBD Products to Over 4,000 National Network of Clubs**

## **ClubProcure Offerings Will Now Include PureForm's THC-Free CBD Products**

## **PureForm's Products Will Benefit from ClubProcure's Best-In-Class Club Network**

Los Angeles, CA, and Waterloo, Iowa, November 11, 2020 – ClubProcure, Inc. (ClubProcure) – A Foodbuy Company and PureForm Global, Inc. (PureForm) announced today they have entered into a 1-year sales agreement to bring popular CBD products to the private club and golf course industry through ClubProcure's 4,000+ member network. Initial offerings will include tincture, pain relief lotion with CBD, patches with CBD and Lidocaine, and Chewy Big Delicious gummy and snack bar products.

"Although CBD was removed from the PGA's banned substances list in 2018, THC is still banned. With CBD becoming so popular in the golf world, we believed it was important to only bring products to our customers and their consumers without the risk of being tainted with THC unlike products containing hemp-derived CBD. With PureForm CBD™ derived from citrus terpenes, our customers are safe from getting any THC in PureForm's CBD products and potentially failing a drug test. This allows our members to confidently offer CBD to their customers and participate in this rapidly growing market," said Mike Sawyer, Vice President of Business Development at ClubProcure. ClubProcure will start offering this program to its members in December.

In a recent study performed with the help of LabCorp, an independent third-party clinical laboratory testing facility, volunteers underwent a drug screening test after using a topical product containing PureForm's nature-identical, synthetic CBD for a period of at least one week. None of the volunteers tested positive for THC in LabCorp's standard test commonly administered in pre-employment and employee drug screening programs.

PureForm and its product development partners offer products containing PureForm CBD™ through retail outlets and online both in the US and internationally. Steve Miller, PureForm's COO stated, "Earlier this year we began to notice the popularity of CBD for golfers, and ClubProcure is unmatched in its ability to reach club members. Its combination of golf and other private clubs in its large membership base provides PureForm the opportunity to meet the needs of a diverse group of athletes across the country looking for the benefits from using safe CBD products without the risks associated with THC. We are thrilled to be a part of ClubProcure's high quality supplier group."

## **About ClubProcure, Inc.**

Established in 1994, ClubProcure is the nation's leading group purchasing organization for the private club and golf course industry. ClubProcure provides volume discounts and allowances and other incentives from over 450 supplier partners to their membership community of more than 4,000 private clubs and golf courses nationwide. Formerly known as VGM Club,

ClubProcure is now a subsidiary of Foodbuy the largest foodservice procurement organization in North America. For more information, please visit [www.clubprocure.com](http://www.clubprocure.com).

### **About PureForm Global, Inc.**

Headquartered in Los Angeles, California, PureForm is a biotechnology company focused on the research, development, and commercialization of synthesized CBD and other cannabinoids. The company's synthetic cannabinoids are 100% chemically identical to their plant-based counterparts and are manufactured using a proprietary process that produces pure, consistent and stable compounds free from THC, pesticides, and impurities. PureForm produces CBD at commercial scale in cGMP and FDA compliant facilities in the US and UK. It was founded in 2016 with a commitment to bringing pure, consistent, cannabinoids to market economically and at commercial scale in service to the world's most quality-conscious brands. To learn more about PureForm CBD™ or our other initiatives, please visit [www.pureformglobal.com](http://www.pureformglobal.com).

### **Forward-Looking Information**

Certain statements in this announcement are forward-looking statements and are prospective in nature. Forward-looking statements are not based on historical facts, but rather on current expectations and projections about future events, many of which, by their nature, are inherently uncertain and outside of the Company's control and are therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements.

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