



ORCA COOLER CUSTOMIZATION



OUR COOLER, YOUR BRAND

Customizing ORCA coolers is a great way to promote your brand, company, team, organization, or just about anything you can imagine. ORCA uses state-of-the-art equipment and a durable printing process with UV-cured inks to imprint your logo onto our cooler lids in vivid full color. We can customize any size ORCA cooler up to 75qt., and **there's no minimum order**, so you can customize one or one-hundred!



20 QT



26 QT

GETTING STARTED ON CREATING YOUR CUSTOM ORCA COOLER

STEP 1: Email your high-resolution logo to sales@orcacoolers.com. File extensions of .ai or .eps are preferred and should be in vector format. Rasterized (non-vector) formats are not recommended and may be unacceptable for reproduction. Pantone colors that require matching need to be specified at time of order. (See last page for full artwork requirement details.)

STEP 2: We will provide a digital rendering showing your logo, on the cooler of your choice, for approval.

STEP 3: Once we receive a signed approval, we will provide a confirmation with ship date.

STEP 4: Sit back and await the arrival of your new customized ORCA cooler(s)!



40 QT



58 QT

STANDARD COOLER COLORS



MAXIMUM IMPRINT AREAS:

- 20qt: 13" x 8"
- 26qt/40qt/58qt: 16" x 12"
- 75qt: 22" x 12"



75 QT

FOR ALL OF LIFE'S ADVENTURES™



OUR DRINKWARE, YOUR BRAND

Customizing your ORCA drinkware products is easy and affordable. You can have your logo printed in color or laser etched into the powdercoat or stainless finish. Our Chasers, Hydras, Vinos and Chasertinis are available in a variety of matte and high gloss colors and stainless steel finish (see color charts for each drinkware style). The 12oz Barrel, is available in stainless, black matte and printed wood grain. The 20oz Café is only available in stainless steel finish with laser etch customization.

GETTING STARTED ON YOUR CUSTOM DRINKWARE

STEP 1: Provide your high-resolution logo by emailing sales@orcacoolers.com. File extensions of .ai or .eps are preferred and should be in vector format. Rasterized (non-vector) formats are not recommended and may be unacceptable for reproduction. Pantone colors that require matching need to be specified at time of order. (See last page for full artwork requirement details.)

STEP 2: We will provide a digital rendering showing your logo, on the cooler of your choice, for approval.

STEP 3: Once we receive a signed approval, we will provide a confirmation with ship date.

STEP 4: Sit back and await the arrival of your new customized ORCA drinkware!

MINIMUM DRINKWARE ORDER: 12 PIECES

- All orders must ship in full case multiples of 12.
- All 12 pieces in each case must be the same product style & logo customization design.

HYDRAS

Our 22oz, 34oz and 66oz Hydras are available in Stainless Steel Finish or any of the color options shown below. Stainless Steel Finish and Matte colors come with a black Whale Tail Sport Lid™ and black silicone grip band. High Gloss colors come with a grey Whale Tail Sport Lid™ and grey silicone grip band.

HYDRA MATTE COLORS & FINISHES

STAINLESS (SS)	BLACK (BK)	RED (RE)	CRIMSON (CR)	MAROON (MA)	BLUE (BL)	AZURE (AZ)
POWDER BLUE (PB)	NAVY (NA)	PURPLE (PU)	VIOLET (VI)	ORANGE (OR)	BLAZE ORANGE (BZO)	BURNT ORANGE (BO)
DANDELION (DA)	FOREST GREEN (FG)	OD GREEN (OD)	LIME (LM)	DESERT TAN (DT)	CHARCOAL (CH)	

HYDRA HIGH GLOSS COLORS

PEARL (PE)	PINK (PI)	SEAFOAM (SF)	CORAL (CO)
LIGHT BLUE (LB)	DUSTY ROSE (DR)	LILAC (LI)	SAGE (SA)



ARGYLE PRINT (Matte Only): Blue, Azure, Purple, Orange OD Green, Lime

MARBLE PRINT: Matte Black or any High Gloss Color shown above



27oz CHASERS

Our 27oz Chasers are available in Stainless Steel Finish, Hammered Texture (High Gloss Pearl only) or any of the color options shown below. All 27oz Chasers come with a clear, BPA-free, Whale Tail Flip Lid™

27oz CHASER MATTE COLORS & FINISHES

STAINLESS (SS)	BLACK (BK)	RED (RE)	CRIMSON (CR)	MAROON (MA)	BLUE (BL)	AZURE (AZ)	POWDER BLUE (PB)
NAVY (NA)	PURPLE (PU)	VIOLET (VI)	ORANGE (OR)	BLAZE ORANGE (BZO)	BURNT ORANGE (BO)	DANDELION (DA)	FOREST GREEN (FG)
OD GREEN (OD)	LIME (LM)	DESERT TAN (DT)	CHARCOAL (CH)				

27oz CHASER HIGH GLOSS COLORS

PEARL (PE)	PINK (PI)	SEAFOAM (SF)	CORAL (CO)	
LIGHT BLUE (LB)	DUSTY ROSE (DR)	LILAC (LI)	SAGE (SA)	HAMMERED PEARL (PE)



Hammered texture for 27oz Chasers available in High Gloss Pearl only.



Clear, BPA-free, Whale Tail Flip Lid™



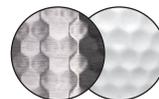
27oz Chaser Etched Stainless

16oz CHASERS

Our 16oz Chasers are available in Stainless Steel Finish, Hammered Texture (High Gloss Pearl or Stainless Steel only) or any of the color options shown below. All 16oz Chasers come with a clear, BPA-free, Spill-Proof Screw-On Whale Tail Flip Lid™ which also fits our Hydras (all sizes), Vinos and Barrels.

16oz CHASER MATTE COLORS & FINISHES

STAINLESS (SS)	BLACK (BK)	RED (RE)	AZURE (AZ)	NAVY (NA)	BLAZE ORANGE (BZO)
OD GREEN (OD)	LIME (LM)	DESERT TAN (DT)	CHARCOAL (CH)	HAMMERED STAINLESS	



Hammered texture for 16oz Chasers available in Stainless Steel and High Gloss Pearl only.



Clear, BPA-free, Spill-Proof Screw-On Whale Tail Flip Lid™



16oz Chaser Printed Matte

16oz CHASER HIGH GLOSS COLORS

PEARL (PE)	PINK (PI)	SEAFOAM (SF)	DUSTY ROSE (DR)	LILAC (LI)	SAGE (SA)	HAMMERED PEARL (PE)
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12oz VINOS

Our 12oz Vinos are available in Stainless Steel Finish or any of the color options shown below. All 12oz Vinos come with a clear, BPA-free, Spill-Proof Screw-On Whale Tail Flip Lid™ which also fits our Hydras (all sizes), 16oz Chasers and Barrels.

12oz VINO MATTE COLORS & FINISHES



12oz VINO HIGH GLOSS COLORS



Clear, BPA-free,
Spill-Proof Screw-On
Whale Tail Flip Lid™



12oz VINO
Etched High Gloss

12oz BARRELS

Our 12oz Barrels are available in Stainless Steel Finish, Matte Black, or printed Wood Grain (Whiskey Barrel). The black silicone grip bands can be removed for easy cleaning or to give a unique look to your branded drinkware. All 12oz Barrels come with a clear, BPA-free, Spill-Proof Screw-On Whale Tail Flip Lid™ which also fits our Hydras (all sizes), Vinos and 16oz Chasers.

12oz BARREL COLORS & FINISHES



Clear, BPA-free,
Spill-Proof Screw-On
Whale Tail Flip Lid™



12oz Barrel
Stainless Steel Printed
(Silicone Bands Removed)



12oz Barrel
Printed Wood Grain
Wood Grain Pattern Only
Available on Barrel



CUSTOM ARTWORK SUBMISSION GUIDELINES

The ORCA Creative Team uses vector-based files to make our production art, so that's what we need from you when you submit your custom artwork. While there are exceptions, we typically will not be able to accept raster images for reproduction purposes.

ACCEPTABLE FILE FORMATS

Vector files supported include:



- Adobe Illustrator (.AI or .EPS)
- PDF
- SVG

- ▶ Any fonts used in your artwork must be converted to outlines to ensure that the file can be output without font substitution.
- ▶ Please note that the file format does not guarantee acceptable quality. It is possible for low-quality, low-resolution, or non-vector images to be saved as acceptable file format types and these will likely not be acceptable. See the chart at right for examples of unacceptable file formats.
- ▶ If you're unsure about your artwork, just ask us to take a look at it for you. We have a great in-house art department that can offer assistance with your artwork (additional fees may apply).

COLOR SPACE & REPRODUCTION

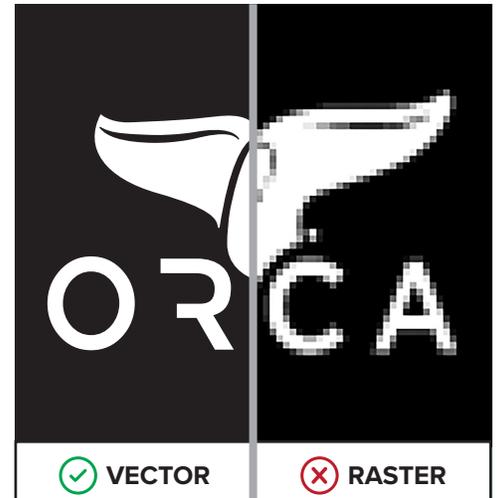
We utilize the CMYK color space for all of our printing. If artwork is provided in any other color mode (such as RGB, LAB, HSB, PMS), we will convert to the nearest CMYK match. Some color variance will occur when converting color spaces.

Spot Color Matching: If you have a specific Spot or Pantone (PMS) color that you need to match, that color must be specified in your original request.

IMPRINT SPECS

Drinkware: The maximum standard size for logos, etched or printed, on our drinkware is 3"W x 2"H. Oversize printing is available upon request for an additional fee.

Coolers: Your logo will be printed to the maximum size allowed by the lid of the cooler, up to 8" x 13" on 20-Quart Coolers, up to 12" x 16" on 26/40/58-Quart Coolers and up to 12" x 22" on 75-Quart Coolers.



WHAT DOESN'T WORK

Typically, we cannot accept the following raster or embroidery file formats:*



BMP, GIF, JPG/JPEG, PNG, PSD, TIF, DST, JEF, SEW;

Or these other documents/formats:



Word Docs (.DOC)
Powerpoint (.PPT)
Publisher (.PUB)
Excel (.XLS)

Note: Simply "converting" artwork to one of the above formats will typically not create a usable file. The creator of your logo should be able to provide you with a vector format.

**Raster images such as .jpg, .png, and .psd files, that are larger than 300dpi at 100% scale, may be used if vector images are not available. This may produce loss in detail and a \$50 artwork rework fee will be applied to the first order.*

Photos of logos, logos with drop shadows, outer glows or other special effects are not accepted as they will not reproduce well.