

Foodbuy Coffee Program - Farmer Brothers Coffee



Best Tier: SPECIALTY COFFEE

Customer is most concerned about quality, freshness, craftsmanship and sustainability.

Better Tier: PREMIUM COFFEE

Customer is willing to pay more for a premium quality coffee. Origin Coffee offered in this tier.

Good Tier: TRADITIONAL COFFEE

Customer wants a great cup of coffee but is price sensitive.

Equipment Options

Equipment Package Option 1

Equipment = 1 Single Airpot or Glass Pot Brewer
(brand may vary based on availability)

Accessories = 3 Airpots and 2 station wire rack or 3 glass pots

Required Weekly Volume:
15+ lbs of coffee per week



Equipment Package Option 2

Equipment = Dual Thermal / Shuttle Brewer
(brand may vary based on availability)

Accessories = 4 Shuttles

Required Weekly Volume:
35+ lbs of coffee per week



All brewing equipment is provided on loan, and based on minimum volumes.

For Equipment Service please call: (877) 322-6898



Merchandising:

- Merchandising materials such as wraps, ID Tags and POS are available for purchase on a a la carte basis Average cost range \$45-\$75.

Program update:

Delivery Charge:

- Invoices \$0.00 - \$100.00 **\$45.00**
- Invoices \$100.00 - \$250.00 **\$30.00**
- Invoices \$250.00+ **NO DELIVERY FEE**

Service Program

- Flat service fee of **\$75.00** per service call
- Installation of equipment is no charge

How to get started:

- A Farmer Brothers representative will evaluate each site location with the help of an on-site director prior to ordering equipment. During the meeting, the appropriate equipment needs will be determined based on volume demands.
- Timeline from initial approval to installation is 2- 3 weeks
- Coffee brewing equipment available on loan program- based on minimum volume of 15 lbs per week for airpot setup and 35 lbs per week for shuttle setup.
- Farmer Brothers will work with the location to determine equipment needs based on previous usage, customer counts and traffic patterns.
- Contact your local Farmer Brothers Sales Representative or...
- Contact Chuck Carroll at (412) 612 – 0845 or ccarroll@farmerbros.com to schedule a beverage review

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Equipment Package Option 1

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or Glass Pot Brewer
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Equipment Package Option 2

Equipment = Dual Thermal / Shuttle Brewer
(brand may vary based on availability)

Accessories = 4 Shuttles

Required Weekly Volume:
35+ lbs of coffee per week

